



Riverbank

CHAMBER OF COMMERCE

Message From The Chamber President

You may not know, a sister city agreement was signed between Riverbank and Tamazula last fall when a group of local Riverbank business people traveled to Tamazula. This has presented a unique opportunity to the City of Riverbank. During our visit to Tamazula last fall, their residents were very welcoming and warm and showed our Riverbank group more hospitality than any of us thought was possible. We forged friendships that will last a lifetime.

I would like to invite you to join us on Friday, Oct. 10, to

welcome our sister city representatives from Tamazula, Mexico. This is one small portion of their visit to Riverbank and you can be a part of it. We will also be hosting a business fair (more details to come) at the Galaxy 12 Riverbank Theatre at this time. The time will be included in a future communication. We have space for about eight local businesses to show off their wares and have a great time with the Tamazula entourage. We have made plans for them to enjoy a movie and at the same time give our members and residents a chance to get to know them and compare notes with

the sister city representatives and how business is done in Tamazula.

I'm asking for your help. Let's show them the same great experience by welcoming them with open arms and show them how we do business in Riverbank!

If you are interested in participating in this business fair, please contact me at the theatre to reserve your table on Oct. 10. My phone number is 863-9012. As I said, as we pin down the time for the fair, we will let you all know.

Vikki Peters
Chamber President

BUSINESS SPOTLIGHT

Full Service Veterinarian

Atchison Veterinary Hospital, a full service veterinary facility offering services from healthy pet exams, vaccinations, diagnostic exam, surgery, and radiology, opened January 1986.

All patients are skillfully examined and treated by Dr. David Faria, who is a UC Davis graduate. Faria sees not only dogs and

cats but also exotic pets, which include birds, reptiles, and pocket pets (rats, hamsters, guinea pigs).

Atchison Veterinary Hospital offers complete hospitalization and medical care, staffed by a registered veterinary technician and capable assistants. They have expanded to include boarding and grooming services as well.



Dr. David Faria

Zinner is Here to Help

"I've tried everything else!" she said with tears dripping down her cheeks.

"Doc" Zinner says this is the most frustrating comment a new patient can make. If only they would have come to see him earlier they might have been able to avoid the constant pain they are experiencing. He says very often a person's pain is mechanical. Treating a mechanical problem with chemicals is like pouring stop-leak in your radiator. The problem is still there, but it's masked.

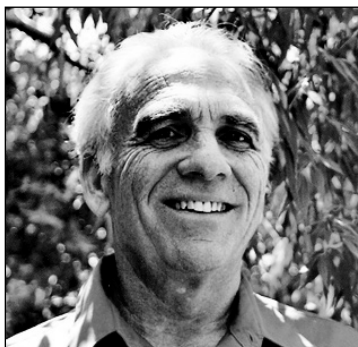
Besides helping people with chronic pain and headaches he also treats people who have been injured in car and motorcycle crashes. Zinner explains that car accident victims are the perfect example of treating an obvious mechanical problem (whiplash) with a drug. When a person gets injured and goes to an emergency room they will normally be

prescribed a pain reliever and be ordered to rest if nothing is broken. This is generally the worst possible action a person could take because it allows the body to adapt to the spinal misalignment thereby making it a permanent part of their spine.

Chiropractic gets the joints, muscles and nerves working in tandem. Since pain is the body's way of telling you there is a problem, when the problem gets resolved the pain leaves.

Zinner has moved from San Francisco where he managed all the rehabilitation for three Orthopedic Surgeons' patients. Besides having a Chiropractic Degree from Palmer University he has a Master of Science in Biomechanical Trauma. He is also a Qualified Medical Examiner for the State of California.

Zinner is an active member



Dr. Zinner

of the Riverbank Chamber of Commerce, President of the Riverbank Business Association, Chairman of the Riverbank Downtown Revitalization Committee, and a Member of Golden Valley Chorus.

Riverbank Chiropractic offers free consultations.

For more information, call 315-2109; 6624 Third St., Riverbank, CA 95367 or check the website at www.Riverbankchiro.com.

Chamber Happenings

Ribbon Cuttings



On hand for the Chamber ribbon cutting at Curves were John Cox, Mike Johnson, Daryl Daniel, Miss Riverbank Kacie Alpers, Bob Cairns, Sarah Howard and Linda Tilley of Curves, Rich Holmer, Norma Torres-Manriquez, Vikki Peters.

Curves Moves To Downtown

The Chamber was pleased to welcome Curves as a new member and new downtown business to Riverbank. The ribbon cutting for Curves, located at 3310 Santa Fe in the downtown district, took place Aug. 20.

"It is exciting to have new businesses locating in the

downtown redevelopment district," said Chamber Finance Director Carla Strong.

Curves is a women's only, complete health care center. Linda Tilley, owner of the Riverbank location explains that "the Curves program allows a woman to take care of herself but not feel guilty about the

time away. Be sure to visit the new location and welcome this new member and downtown business. Have questions or want to check out the Curves program, visit the center at 3310 Santa Fe in Downtown Riverbank or call Linda, Sarah or the Curves staff at 869-2501.



Kelsey, the KinderCare mascot is joined in the front row (left to right) by Riverbank Council Member David I. White; Carrie VanWinkle from KinderCare in Modesto; Stephanie Haglund, assistant manager of Riverbank KinderCare; Tanya Smallwood, manager of Riverbank KinderCare; Steve Razania, District Manager for KinderCare, Bob Cairns and Vikki Peters representing the Chamber of Commerce.

Kinder Care Open Doors

Aug. 23 was a great beginning for KinderCare Learning Center in Riverbank. Kelsey, the KinderCare mascot, was joined by local business people and residents to celebrate the start of a new learning experience. District Manager, Steve Razania, took time to explain that "the KinderCare difference is our commitment to a child's future. Our experienced staff and innovative programs are unlike any other, we provide children with an unsurpassed learning experience." Razania went on to say the KinderCare Learning Centers devote more time and

resources to teacher training than any other childcare provider. "Twice a year we host the largest early childhood teacher training program in the country so that our 40,000 devoted teachers can remain current on recent developments in education."

KinderCare programs are tailored to fit the needs of infants, toddlers, preschool for ages 2 and 3-4 years, prekindergarten, and kindergarten. There are also programs for before and after school, enrichment programs as well as summer programs. "KinderCare is not just a babysitter; we provide age-appropri-

ate activities and promote a learning environment for your child. They make new friends and build strong relationships with their teachers; they find out that learning is fun," said Tanya Smallwood, the manager for the Riverbank center. "Our teacher-to-student ratios allow teachers to focus on the individual learning styles and needs of each child in our center," said Smallwood.

For more information about KinderCare, contact Tanya and her staff at 863-9522. The center is located at 5501 Antique Rose Way (off Crawford in Cross Roads).

Chamber Coffee Hour

Take advantage of an opportunity to network with other business people and let them know about your business; hope you have marked your calendar. Tuesday, September 23 there will be a Chamber Coffee Hour at Galaxy Theatres in Riverbank. Mike Zagaris, President/CEO of PMZ Real Estate, will be

the guest speaker and host of the event.

Zagaris is part of a very successful real estate firm that has survived economic challenges over the 50-plus years it has been in business. Reporting sales of over 1.8 billion dollars a year, PMZ Real Estate is the most successful real estate organization in

Stanislaus and San Joaquin counties.

Zagaris should provide some very valuable information on how to survive the changing economic conditions. The event is being hosted at the theatre to allow for a larger attendance. As always light refreshments will be provided.

Advertising/Networking Opportunities

Last month the Chamber Board announced an opportunity to our members to promote their businesses. Members have the opportunity to advertise their business by using the Chamber website. This is the simple but useful plan that you can make use of.

The current members are listed on the Chamber website as they renew each year; your business can have a direct link to its website, directly on the Chamber site.

The service is being offered for a nominal fee of just \$25 per year. This provides an excellent, low cost, way of attracting new business.

What do you need to do? Just make sure your membership is current. If you have not taken the time to renew as yet, visit the Chamber website www.riverbankchamber.org to print the membership form and mail with your check, including an additional \$25 for the website advertising option.

Your name will be included in the membership list with a live link to your company website. It's that simple. If you've already paid your renewal, just print the membership application and mark the advertising choice at the bottom; return it with your check.

If you have any questions, just contact the Chamber, info@riverbankchamber.org or feel free to leave a message at 869-4541.

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